



Now You Can Offer the NORDIC SWAN ECOLABEL ACOUSTIC PANEL

Poor acoustics can diminish the experience of any space, whether it's at home or in the workplace. One of the solutions has been, and still is, acoustic panels, which are both aesthetically pleasing and positively impact acoustics - creating a calmer indoor environment.

However, FOG & VENØ has always had an extra parameter when it comes to the production of acoustic panels. 'At FOG & VENØ, we've always aimed to be at the forefront. We don't just want to produce the world's best acoustic panels; we also want to set the standard for sustainable production,' says CEO Karl Venø Nielsen and continues:



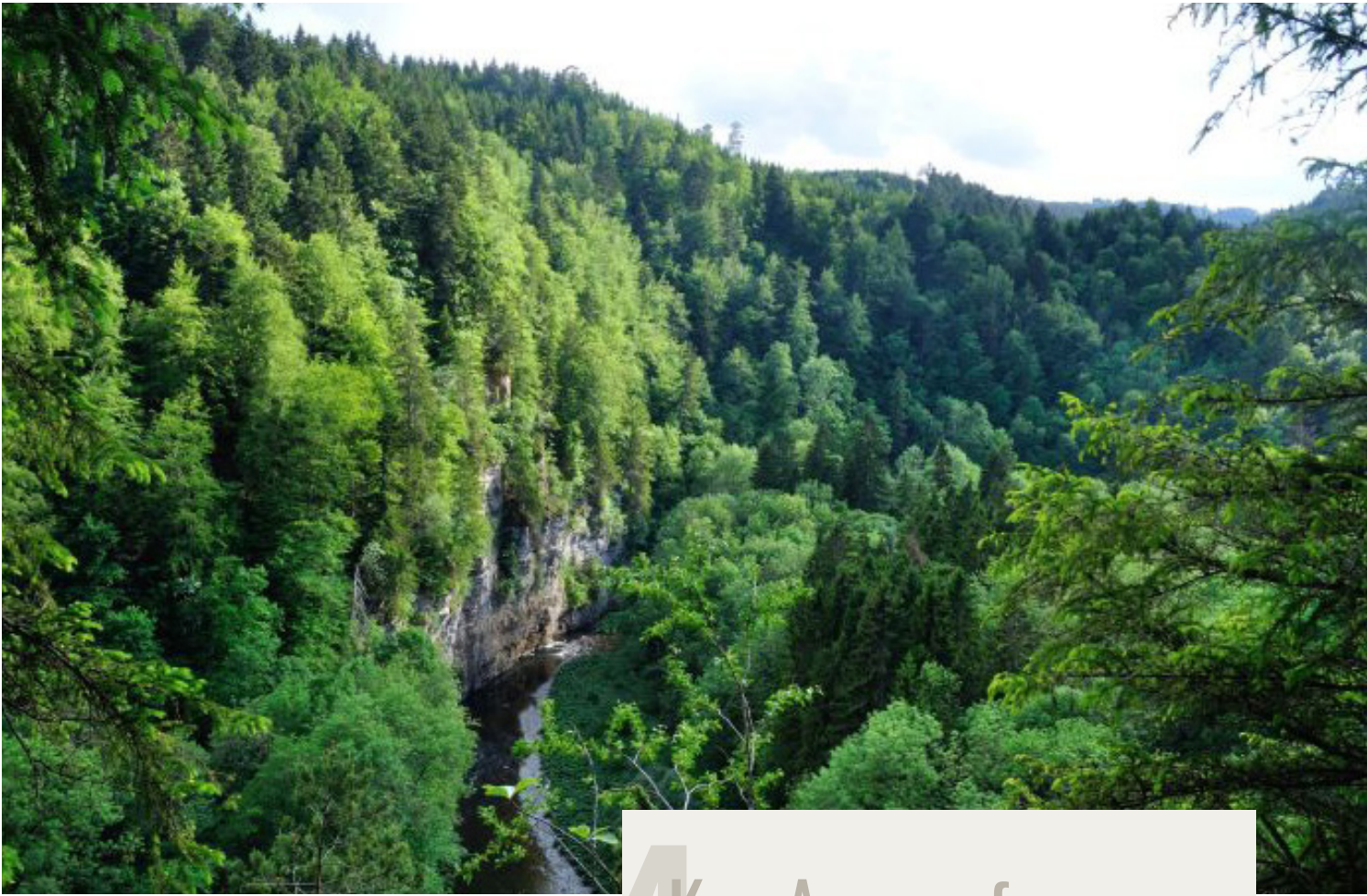
CEO Karl Venø Nielsen

'As leaders in our field, we believe it's our responsibility to lead the way, especially concerning the green transition. We've taken another significant step forward and are incredibly proud to be the only ones in the world to offer Nordic Swan Ecolabel acoustic panels in the classic slat-based design,' says CEO Karl Venø Nielsen. 'In a time when buildings increasingly consist of hard surfaces, and acoustic challenges are constant - and when the desire for sustainability becomes ever more central, we see Nordic Swan Ecolabel acoustic panels as the perfect match,' Karl Venø Nielsen continues.

The Nordic Swan Ecolabel is not just another label or certification. It's the official Nordic environmental label and is recognized as one of the world's most stringent and ambitious environmental certifications. 95% of Danes are familiar with the Nordic Swan Ecolabel, and a significant portion look for it when choosing products. With acoustic panels from FOG & VENØ, it's now also an option when it comes to acoustic products. One of the key elements in the Nordic Swan Ecolabel is the health aspect. To obtain the label, stricter requirements are placed on the product's contents; this ensures a healthy indoor climate and consumer confidence.

Karl Venø Nielsen is in no doubt about FOG & VENØ's future: 'Our goal is to be the world's leading manufacturer of innovative and sustainable acoustic solutions, benefiting all while ensuring sustainable growth for future generations.'

The Nordic Swan Ecolabel prioritizes nature in every possible way - and with Nordic Swan Ecolabel acoustic panels, an important signal is sent about the appreciation of environmentally friendly initiatives and a healthier lifestyle.



The Nordic Swan Ecolabel is unique in its comprehensive approach to assessing a product's environmental impact across its entire lifecycle. In addition to the usage phase, the label includes assessments of raw material extraction, production, use, and disposal. This ensures that Nordic Swan Ecolabel products are well-thought-out and optimized in terms of environmental impact. This makes the Nordic Swan Ecolabel a reliable choice for consumers who seek environmentally friendly products with a reduced footprint on the planet.

Our acoustic panels currently consist of a polyester backing board, which we currently produce using up to 65% recycled materials. Our slats with wood veneer cut from real wood varieties are all FSC® certified. Finally, with the introduction of the Nordic Swan Ecolabel, we've taken another step that goes far beyond the production of acoustic panels. Our partnership with the Nordic Swan Ecolabel and commitment to the UN's Sustainable Development Goals is not just a step in the right direction; it's a powerful alliance. We believe that action is the key to achieving a sustainable future for the entire planet.'

With Nordic Swan Ecolabel acoustic panels in your product range, you're signaling an appreciation for environmentally friendly initiatives and a healthier lifestyle.

4 Key Areas of Nordic Swan Ecolabel

THE NORDIC SWAN ECOLABEL FOCUSES ESPECIALLY ON:

- 1. Sustainable resource management:** Reducing overconsumption and responsible use of the Earth's resources through recycling, reusing, and extending product lifetimes.
- 2. Climate impact:** Minimizing climate impact throughout the product's lifecycle, including production, distribution, and use.
- 3. Avoidance of harmful chemicals:** Tight control over the use of harmful chemicals to protect both health and the environment.
- 4. Biodiversity protection:** Producing products in ways that do not harm biodiversity and ecosystems. This makes the Nordic Swan Ecolabel a reliable choice for consumers seeking environmentally friendly products with a reduced footprint on the planet.