

# FOG & VENØ Acquires Nordic Acoustics – Strengthens Market Position

The acquisition is part of FOG & VENØ's growth strategy and paves the way for a stronger, more complete product universe and a shared ambition to further develop innovative acoustic solutions.

Effective from 1 July 2025, FOG & VENØ has acquired Nordic Acoustics ApS, including its subsidiaries in Poland and Spain. This acquisition strengthens FOG & VENØ's expertise and product portfolio within acoustic solutions – and supports the company's strategic growth both domestically and internationally.

With this acquisition, the two companies unite around a shared goal: delivering the market's most aesthetic and functional acoustic panels for both private and professional customers. Nordic Acoustics will be integrated into Fog & Venø but will continue operating under its strong brand and with its well-known product range.

## **Stronger Together – United in Quality and Acoustic Excellence**

“We have followed Nordic Acoustics for several years and are impressed by what they've built – both in Denmark and internationally. Our companies share values and ambitions, and together we are even better positioned to deliver quality solutions that combine acoustics, aesthetics, and sustainability,” says Ole Madsen, CEO of FOG & VENØ.

## **A Natural Step Towards Scaling**

For Jeppe Lyngdal, founder and owner of Nordic Acoustics, the acquisition is an important and natural next step:

“We've experienced strong growth in recent years – and now is the right time to take the next step. With Fog & Venø, we gain a strong partner with production capabilities, network, and know-how that enables us to scale and further develop our solutions – without compromising on quality or design,” he says.

One of the first visible results of the collaboration is the launch of **Nordic Outdoor Panels** – a new series of outdoor panels based on premium ThermoWood®. The series combines aesthetics and function and is ideal for facades, terraces, carports, balconies, and eaves. The panels are dimensionally stable, naturally resistant to rot and moisture, require minimal maintenance – and are, of course, both FSC® certified and Nordic Swan Ecolabelled.

## **INFO:**

### **About Fog & Venø**

Since 2019, FOG & VENØ has delivered acoustic design panels and solutions in Denmark and abroad. Today, they operate a high-capacity production facility capable of producing 15,000 panels per day in their state-of-the-art facility in Aulum, Central Jutland. The company is Danish and family-owned, founded by Karl Frank Venø

Nielsen and Ove Fog Jørgensen, who have run businesses together since 1992. They are still an active part of FOG & VENØ.

**About Nordic Acoustics**

Nordic Acoustics was founded by Jeppe Lyngdal in 2020 and has quickly established itself as a prominent player in acoustic solutions. With a strong product line focused on aesthetics, functionality, and customer-specific solutions, the company has achieved solid growth both in Denmark and abroad.

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